

TO: Members, State Board of Education
FROM: Charles Ruch
DATE: September 27, 1999
SUBJECT: Designation of Selected Pavilion Events for Consumption of Beer/Wine

Relevant SBOE Policy

SBOE Guidelines Relative to the Board's Alcohol Policy state:

“Consumption of alcohol is prohibited in general-use areas as defined in IDAPA 08.01.100.01 and is permitted only in living quarters of persons of legal age (individual dormitory rooms and presidential residences) and *other appropriate areas designated by campus presidents upon Board approval* (italics added).”

Guidelines for Enforcement and Monitoring of Alcohol Rule – November 18, 1993.

Request

Boise State University requests authorization for the president, with delegated authority to the Executive Director of the Pavilion, to enter into event contracts at the Boise State University Pavilion which may include the sale of beer and wine.

Those events expressly excluded from this request include: all Boise State athletic events, all NCAA events, any non-ticketed event, at the request of the performing artist or event promoter, or at the discretion of the President or Executive Director of the Pavilion.

The selection and conduct of such events shall be consistent with the document
– Boise State University Pavilion: Guidelines for Serving Beer and Wine (9/22/99),
which is included by reference.

Rationale

Under current SBOE policy, the Pavilion is unable to compete for acts with the increasing number of local venues which are able to serve beer/wine. Many premier acts will no longer negotiate with our venue. Fiscal deficits over the past two years have put needed maintenance and renovations in a “deferred” status. The proposed

action will permit the Pavilion to enter the market place “on a balanced playing field” when operating as a metropolitan auditorium.

Fiscal Impact

Should permit Pavilion to compete in the marketplace.

MOTION

It was moved by _____, seconded by _____ and carried to approve/disapprove/table Boise State University's request for beer/wine sales at selected Pavilion events.

BOISE STATE UNIVERSITY PAVILION

GUIDELINES FOR BEER / WINE SALES

The following criteria will be used to determine when and how beer / wine may be served during selected public events held in The Pavilion at Boise State University. Only ticketed events deemed appropriate and consistent with the mission of the Pavilion as a municipal auditorium would be eligible for such consideration.

- ☐ Beer or wine will NOT be served at the following events:
 - BSU Athletic events ● Non-ticketed events
 - NCAA events ● Other events determined by Executive Director or President
 - Request by Artist / Promoter
- ☐ CRITERIA: The following will be considered in selecting events for the sale of beer or wine:
 - Mean age / demographics ● Seating / stage configuration
 - Event staffing ratios ● Artist request / sponsor
- ☐ FORMATS: The Pavilion will serve beer or wine in one of the following formats.
 - Restricted Service:** A confined beverage garden environment with service not to extend past intermission.*
 - Limited Service:** Specified location(s) and/or level(s) of the facility with service not to extend past intermission.*
 - Full Service:** Available throughout the facility with service not to extend past intermission.*

PROCEDURES FOR SERVING BEER / WINE

SERVICE PROTOCOL

- 1. Beer and wine will be served in cups that are easily distinguished from soft drink cups.**
2. Prices will be competitively set, but never too low to encourage over-consumption.
3. Hawking within the arena will not be permitted.
4. The Executive Director or his/her designee may stop the service of beer and wine in any situation where patron safety is an issue.

*For events without an intermission, service will terminate one (1) hour prior to the end of the performance.

SERVICE TRAINING

- 1. Servers**
 - A nationally recognized program such as TIPS/TEAM training will be required for all servers.
- 2. Managers**

- Designated managers of the Pavilion, concessionaire and Patron Services staff will be required to attend “Train the Trainer” program in conjunction with server training.
3. **Ushers/Ticket Takers**
- All ushers will be required to attend specialized usher training by certified trainers.
 - All staff will be trained to effectively deal with underage or excessive drinking.
 - Training will be an ongoing process.

RISK MANAGEMENT

1. Identification Checks

Doors

- **When necessary, ID’s will be checked entering the arena and wristbands will be issued to all patrons of legal age. Marking wristbands at the point of sale can control beverage purchase limit.**

Point of Sale

- ID’s will be checked upon entering the beverage line or when the patron reaches the counter. Depending on demographics wristbands may or may not be utilized.
2. **Crowd Management Services (CMS)** – Adequate CMS personnel will be present to assist with any situations that may arise. CMS personnel are off-duty police officers in plain clothes who are contracted by the Pavilion to provide a high level of security.
- **Command Presence** – Uniformed police/deputies will be staffed when deemed necessary by the Executive Director.
 - **Holding Area** – A holding area will be available for use by the CMS for patrons who are a potential problem or who require assistance. CMS and the Medical Team will be in close communication.

3. Transportation

- The Pavilion will develop and maintain a partnership with a local taxi company (s) to provide rides for any patron who requires assistance. Information regarding ride assistance will be prominently posted within the facility.

4. Insurance

Appropriate coverage will be provided in accordance with the State of Idaho Tort Claims act and general business practice.